

Ultimate Pot of Gold Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. IT IS ILLEGAL TO GIVE ANY ADVANTAGE TO BUYERS IN A SWEEPSTAKES. VOID WHERE PROHIBITED BY LAW.

BY ENTERING INTO OR PARTICIPATING IN THE SWEEPSTAKES, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES, WHICH CONSTITUTE A CONTRACT, SO READ THEM CAREFULLY, IF YOU DO NOT AGREE WITH THE TERMS OF THIS CONTRACT, DO NOT ENTER THE SWEEPSTAKES.

1. **Sponsorship.** The “Ultimate Pot of Gold Giveaway” Sweepstakes (the “Sweepstakes”) is sponsored by **Bloom Plastic Surgery**, 1 E. Delaware Place, Suite 501, Chicago, IL 60611 and **Fierce Jewelry co.** with a principal address of 623 W Lake Street, Suite 125 Chicago IL 60661, and **goGLOW** with a principal address of 755 N Wells St, Chicago, 60654. (“Bloom Plastic Surgery ” and together with Fierce Jewelry and goGLOW, herein known as the “**Sponsor**”). The Sweepstakes is governed by these Official Rules. By participating in the Sweepstakes, you agree to be bound by these Official Rules and the decisions of the Sponsor (including Sponsor’s interpretation and application of these Official Rules), which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules in a timely manner.

2. **Sweepstakes Procedure.** During the Entry Period (as herein defined), persons with a personal account with Instagram may visit Instagram and (a) find and follow @drbloomplasticsurgery; (b) find and follow @fiercejewelryco_; (c) find and follow @_goglow; (d) locate the sponsored Sweepstakes post; (e) share the sponsored Sweepstakes post; (f) like the sponsored Sweepstakes post; and (g) tag the guest you intend to accompany you in the comments of the sponsored Sweepstakes post for one entry. To obtain an account on Instagram, become a registered user by visiting www.instagram.com.

During the Entry Period, persons are eligible for an additional entry by sharing the sponsored Sweepstakes post via their personal Instagram stories. Each person that submits an entry via Instagram to enroll in the Sweepstakes during the Entry Period is referred to herein as a “Participant”. Use of any automated system to participate is prohibited and will result in disqualification. Entries that are incomplete, illegible, misspelled, damaged, destroyed, late, misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes, at the Sponsor’s sole and absolute discretion. Attempts made by the same individual to submit multiple entries by using multiple Instagram accounts, emails, addresses, accounts or other means may be disqualified. Entries generated by any automated means are void and may be disqualified. All entries submitted via Instagram are subject to Instagram’s data policy and terms of use which can be found at www.facebook.com/help/instagram/519522125107875/?helpref=uf_share and <https://help.instagram.com/581066165581870>.

The Sweepstakes will begin on March 1, 2022 at 12:01AM CST and end on March 7, 2022 at 11:59PM CST, unless earlier terminated or canceled by Sponsor (the "Entry Period").

2. **NO PURCHASE IS NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. FURTHER, A PURCHASE WILL NOT IMPROVE A PARTICIPANT'S CHANCES OF WINNING A PRIZE IN THE SWEEPSTAKES.**

3. **Drawings.** The random drawing will be conducted by a representative of Sponsor, or by a third party administrator at Sponsor's direction, from all eligible entries received during the Entry Period (the "Drawing"). The potential winner will be selected on March 8, 2022 (the "Drawing Date").

4. **Announcement of Winners.** The potential winner will be notified by the Sponsor via Instagram direct message on March 8, 2022 (the "Award Announcement").

To claim a prize, the potential winner must reply to the Sponsor by March 9, 2022 at 11:59pm CST, or as otherwise directed in the Award Announcement. If the potential winner does not timely respond to the Sponsor's Award Announcement, or if the notification is rejected, faulty, unclaimed or returned undeliverable (for any reason whatsoever) to such potential winner, the potential winner will be deemed to have forfeited the Prize, and the Sponsor will have the sole and absolute discretion to select, by random drawing, another potential winner from the remaining eligible entries.

5. **Prizes, Prize Values, Odds of Winning and Collecting Prizes.**

(a) By entering this promotion, Participant is eligible to win the following Prize:

- (i) Two (2) 60 min Diamond Glow facial + 24k gold mask treatment for two from Bloom Plastic Surgery (value \$700)
- (ii) Two (2) \$100 gift cards from Fierce Jewelry co. (value \$200);
- (iii) A Tantini for two (2) from goGLOW (value \$90).

(b) All costs and expenses associated with a Participant's acceptance and use of a prize not specified herein as being provided as part of the prize are the sole responsibility of the winning Participant.

(c) The odds of winning are dependent entirely on the number of entries received during the applicable Entry Period for the Drawing.

6. **Release & Indemnity.** To the fullest extent permitted by law, Participants forever release, discharge, and covenant not to sue Sponsor and its affiliates, and each of their respective owners, employees, agents, directors, officers, shareholders, contractors, successors and assigns (collectively "Released Parties") for, from and against, any and all claims, debts, liabilities, demands, obligations, costs, fees, expenses, actions, causes of action whatsoever, of every nature, character and description (collectively, "Claims"), known and unknown, arising out of or in any way related to the Sweepstakes, these Official Rules, the negligence of any of the Released Parties, entry into the Sweepstakes and the acceptance, possession, misuse or use of any Prize (including, without limitation, any property loss, personal injury, or death, in connection with use or possession of the Prize). By participating in the Sweepstakes, each Participant also agrees to indemnify, defend, release, discharge and hold harmless Released Parties from any and all Claims of any kind whatsoever for injuries, death, damages or losses to persons and property which may be sustained in connection with the receipt, ownership, possession, use or misuse of any Prize by Participant and Participant's guests and invitees, including without limitation,

claims for breach of contract, infliction of emotional distress, defamation, false light, common law or statutory misappropriation, invasion or other violations of any actual or purported right of privacy and/or publicity, and claims under equivalent federal, state or provincial laws arising from participation and any exploitation of any or all of the rights granted to Sponsor. In addition, each Participant acknowledges and agrees that the Released Parties are not responsible for any costs, injuries, losses, or damages of any kind arising from or in connection with: (i) late, lost, delayed, damaged, misdirected, incomplete, illegible, unintelligible or misdirected entries; (ii) any condition caused by events beyond the control of the Sponsor that may cause the promotion to be disrupted or discontinued; (iii) any failure to receive or process entries due to any cause, including without limitation, human, transmission or technical problems, failures, or malfunctions of any kind, howsoever originating, that may limit an participant's ability to participate in the sweepstakes including any interruptions to any network, server, Internet, website, telephone, satellite, computer or other connections; (iv) garbled, misdirected or jumbled transitions, or traffic congestion; (v) any injuries, losses, or damages of any kind caused by a prize or resulting from acceptance, possession, or use of a prize, or from entry into or participation in the promotion (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, or any claims, costs, injuries, losses, or damages related to or based on the participant's rights of publicity or privacy, or the participant's claim that they have somehow been defamed or portrayed in a false light); (vi) any printing or typographical errors in any materials associated with the promotion, (vii) human error and other errors; or (viii) late, lost, delayed, or damaged delivery of the prize.

TO THE FULLEST EXTENT PERMITTED BY LAW, UNDER NO CIRCUMSTANCES WILL A WINNER BE PERMITTED TO OBTAIN AWARDS FOR, AND EACH PARTICIPANT AND WINNER HEREBY WAIVES ALL RIGHTS TO CLAIM, INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES ARISING OUT OF OR RELATED IN ANY WAY TO THE SWEEPSTAKES, THESE OFFICIAL RULES, PARTICIPANT'S ENTRY, THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES, AND THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO EACH PARTICIPANT.

PARTICIPANTS UNDERSTAND THAT EACH PARTICIPANT IS WAIVING RIGHTS WITH RESPECT TO CLAIMS THAT ARE AT THIS TIME UNKNOWN OR UNSUSPECTED, AND IN ACCORDANCE WITH SUCH WAIVER, PARTICIPANT ACKNOWLEDGES THAT PARTICIPANT HAS READ AND UNDERSTANDS, AND HEREBY EXPRESSLY WAIVES, THE BENEFITS OF SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA, AND ANY SIMILAR LAW OF ANY STATE, COUNTRY OR TERRITORY, WHICH PROVIDES AS FOLLOWS: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR."

7. **Social Media Disclosure.** Although this promotion may be advertised on the Facebook pages, Twitter accounts, Instagram accounts, YouTube channel or other social media platforms of Sponsor, this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram, YouTube or other social media platforms. Participants are providing their information to the Sponsor and not to Facebook, Twitter, Instagram, YouTube or other social media platforms. The information a Participant provides will only be used by the Sponsor and its agents. By entering, Participants provide a complete release of Facebook, Twitter, Instagram or YouTube from any and all responsibilities implied or provided by the Sponsor and that this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram or YouTube.

8. **General.** By participating in the Sweepstakes, Participants agree to be bound by these Official Rules and any determinations of Sponsor, as determined in its sole discretion, on all matters relating to the Sweepstakes, and to any Prize, all of which are final and binding. In the event that Sponsor is prevented from continuing with the Sweepstakes, or the integrity and/or feasibility of the Sweepstakes as planned is undermined by any event including but not limited to any error, virus, bugs, non-authorized human intervention, action of Participants or other causes beyond the control of Sponsor that corrupt or impair the administration, security, fairness or proper play of the Sweepstakes, or any fire, flood, weather event, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, or order of any court or jurisdiction, Sponsor shall have the right, in its sole discretion, to disqualify you and/or to abbreviate, modify, suspend, cancel or terminate the Sweepstakes.